Wallace Issues Newsletter Saying 'I Shall Continue'

By J. M. McFadden
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MONTGOMERY, Ala. — George Wallace broke a long public silence with a million-copy newsletter telling faithful supporters "I shall continue."

The monthly letter promised voters across the Nation to serve as a watchdog on the Nixon Administration for $12 a year.

While avoiding live interviews, Wallace issued the first newsletter as his hard-core campaign staff moved to smaller quarters. The dozen remaining staffers are full-time.

The first letter contained a state-by-state breakdown of the 9,897,141 votes Wallace received last fall and analysis of why there were no more. It also claimed credit for action on some of the Wallace campaign issues.

No mention is made of the American Independent Party. The letter is called "the only official publication authorized by Gov. Wallace."

As in the past, Wallace is a candidate but not an announced one. Aides say the newsletter is a "means of communication to keep the movement alive."

It will also keep the headquarters solvent in the months ahead if the response is as generous as staffers hope. "In order to continue our activities," it states, readers are requested to contribute "$12 or more".

The initial mailing of slightly over 1.1 million copies was performed by a commercial firm in Birmingham and paid for with revenue from last year's campaign fund.

Wallace himself has begun to make a few non-speaking appearances.

Alabama politicians suspect he will run again for Governor in 1970 if his national prominence recedes too far for effective operation of the headquarters. But the goal apparently remains the next presidential race.

The newsletter says Wallace "peaked too early" last fall.

"What happened? . . . scare tactics by some organized groups, a strong two-party tradition, the failure of the press to accurately reflect the reception Gov. Wallace was receiving . . ."

The letter also credits "the Wallace movement" with Congressional action started on three issues: hearings on tax exempt foundations, raising the $600 income tax exemption and electoral college reform.

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Wallace sends newsletter to million of faithful.